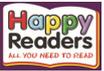


HAPPY READERS RESULTS - SUMMARY OF OUTCOMES from 3 Literacy Development Projects in Zimbabwe, Zambia & Malawi



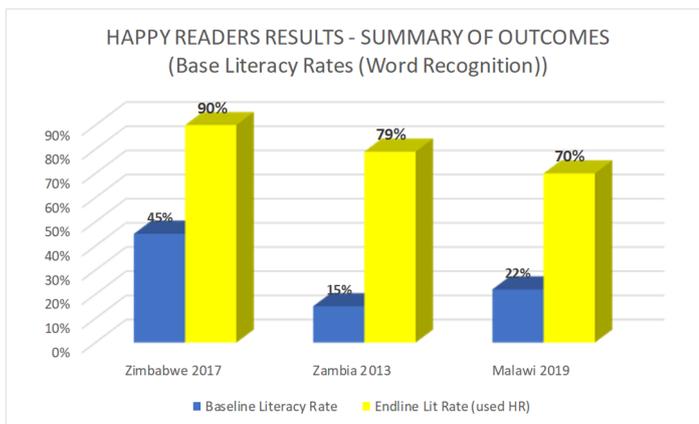
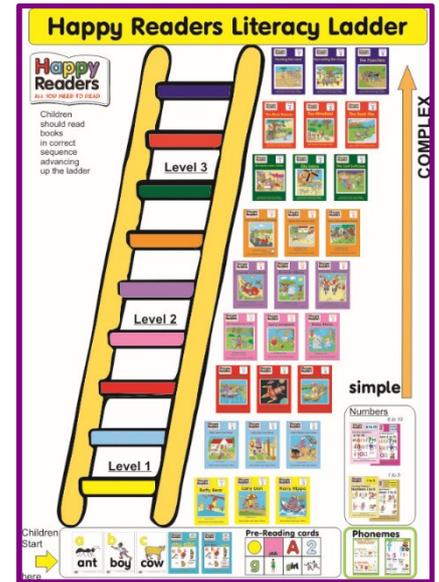
HAPPY READERS Learn-to-Read Scheme

Happy Readers is a series of carefully structured Learn-to-Read modules aimed specifically at children in Africa. The Happy Readers scheme is used in over 1000 primary schools in Zimbabwe, Zambia and Malawi and we have reached over 1 million children to date. Teachers and children love the scheme and find it very easy to implement in challenging rural school environments.

We have definitively measured conclusive evidence as to the extremely high effectiveness of using Happy Readers, in getting children to progress through the stages of reading from letter decoding, phonemic awareness, word recognition, vocabulary build, but most importantly, reading fluency and comprehension.

BIG INCREASES IN LITERACY – High Literacy Outcomes

The chart below summarises the overall literacy rate measurements before and after the project interventions, for children recorded as using Happy Readers.

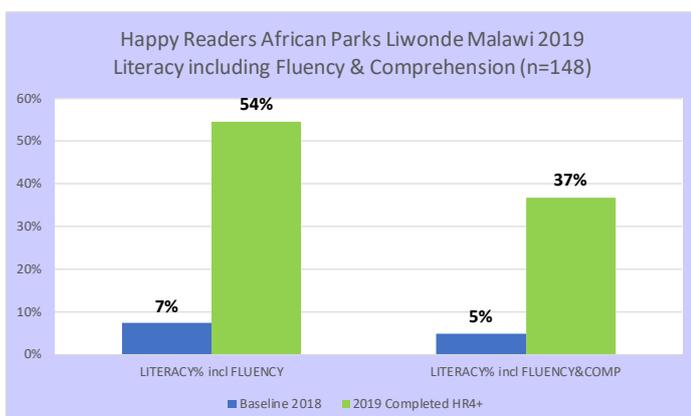


All projects show significant improvements in literacy rates for children who used the Happy Readers scheme.

All projects showed literacy rates of over 70% for children positively recorded as completing 4 or more modules of the 9 Happy Readers Level 1 modules, despite starting at low initial literacy rates.

MALAWI LITERACY PILOT

In a very recent assessment in Malawi (May 2019), after 9 months we saw similar improvements in literacy even though they are only in the 1st year of a 3-year programme and are only using the first of three Happy Readers levels so far:



ZIMBABWE GIRLS EDUCATION PROJECT (300 Schools + 2,500 teachers + 100,000 children)

In a large Girls Education project in Zimbabwe we noted that the Basic Literacy Rate (*Measured using Progressive Word Recognition on Grades 2,3,4 & 5*) for children using Happy Readers improved from **45% to 90% in 2 years.**

Other measures of actual reading scores showed similar very strong positive correlations.

- 1. Zero Word Scores** (Children unable to read a single word) **dropped from 40% to 15%** of all children in Grade 2 & 3.
- 2. No Zero Word Scores** for children using Happy Readers.

- 1. Literacy Rates (based on Word Recognition only as above) for children using Happy Readers increased from 22% to 70% in 9 months.**
- 2. Literacy rates measured on children achieving both Word recognition and a Fluency of 45 words-per-minute increased from 7% to 54% for children who used Happy Readers.**
- 3. Literacy rates measured of children achieving all thresholds (Word recognition, Fluency and Comprehension) increased from 5% to 37%.**

HAPPY READERS RESULTS - SUMMARY OF OUTCOMES from 3 Literacy Development Projects in Zimbabwe, Zambia & Malawi



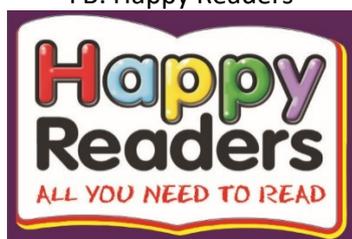
SUMMARY

- All three projects, run under different school systems all show comparable significant improvements in children's reading ability.
- The literacy levels of children who have completed the Happy Readers scheme are well over 80%, against starting levels of 20% to 40%.
- Big Improvements in proportions of children achieving target literacy levels are seen in base literacy skills (Letter, Word Recognition) and also in higher order skills such as Fluency and Comprehension.
- These results are seen after a year to 18 months of starting Happy Readers, and continue to improve and deepen as children progress through the middle and upper levels of the three-year scheme.
- Costs per child beneficiary of the full program are of the order of US\$10 per child over 5 years.
- Happy Readers has achieved significant breakthroughs in literacy, especially in the challenging context of the rural African school environment. Other literacy development initiatives in Africa have often struggled to make significant impact on reading outcomes.
- Program comprises pupils materials, teacher support materials & tools, teacher training, progress monitoring & outcome evaluation with a simple, efficient implementation methodology.

The books also cover a number of very relevant social themes that affect children in Africa including orphans, conservation, environment, climate adaptation especially in agriculture, self-reliance, collaboration/diversity, girl child protection, early marriage, anti-poaching etc. More information can be found at:

www.happy-readers.com

FB: Happy Readers



"THE HAPPY READERS PROGRAMME HAS SHOWN A POSITIVE IMPACT ON THE IMPROVEMENT OF READING IN THE SCHOOL.

A READING CULTURE ADOPTED FROM THE PROGRAMME WILL DEFINITELY YIELD A BETTER PASS RATE - ZERO% IS NOW A TALE OF THE PAST."

(HEAD, RUSUNUNGUKO SCHOOL, ZIMBABWE)

Happy Readers

A proven effective literacy scheme for Africa that delivers measurable outcomes and huge increases in learning against specific, ambitious targets.

Works within the existing Education structures of schools, teachers, Ministry, with minimal external intervention.

